

# **PINZGAUER OF AMERICA**



**The Last Word in  
Off-Road.  
And That's That!**

# This is Steyr-Daimler-Puch!



At \$14 billion, Steyr-Daimler-Puch is Austria's largest, privately owned corporation. The origins of SDP date back to 1864, when the Steyr firearms company began the business that led to Steyr-Mannlicher pistols and rifles. Today, the Mannlicher stands as the single most desirable rifle in the world.



Daimler, of course, needs no introduction. The Austrian Daimler Engine Co. was founded in 1899, and in 1906, merged with Steyr to produce automobiles, busses and trucks. At the same time, Ferdinand [Ferry] Porsche joined the company as Chief Engineer and designer.



The last division of the corporation is Puch, the 2-wheeled leader in Europe for over half a century. The Puch Moped is not only number one throughout most of Europe, but owns over 30% of U.S. sales, as well!



Steyr-Daimler-Puch is also tractors, trucks, busses, ball bearings, bicycles, motorcycles, farm accessories and implements, engines... and Pinzgauer.



# This is Pinzgauer!

The ultimate driving machine. The off-road vehicle that very nearly defies description until it is driven.

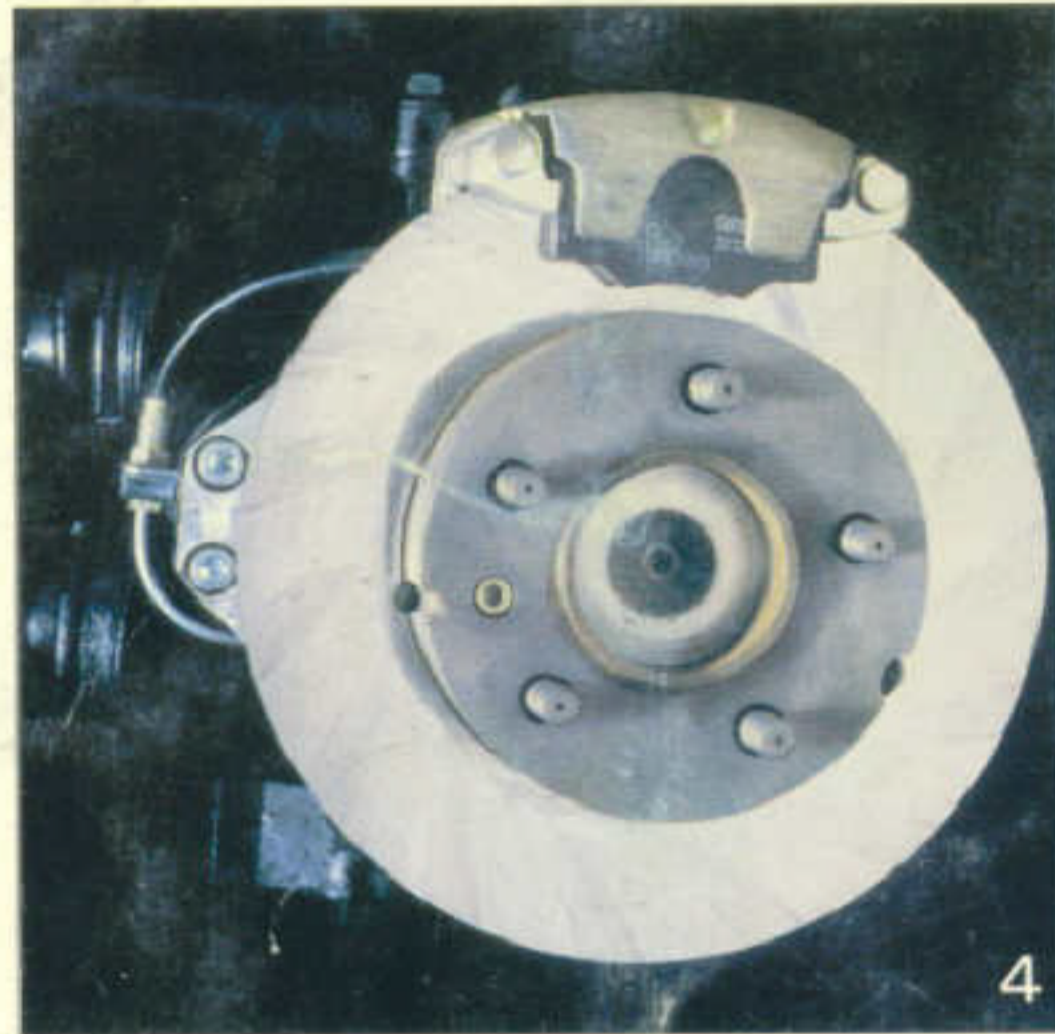
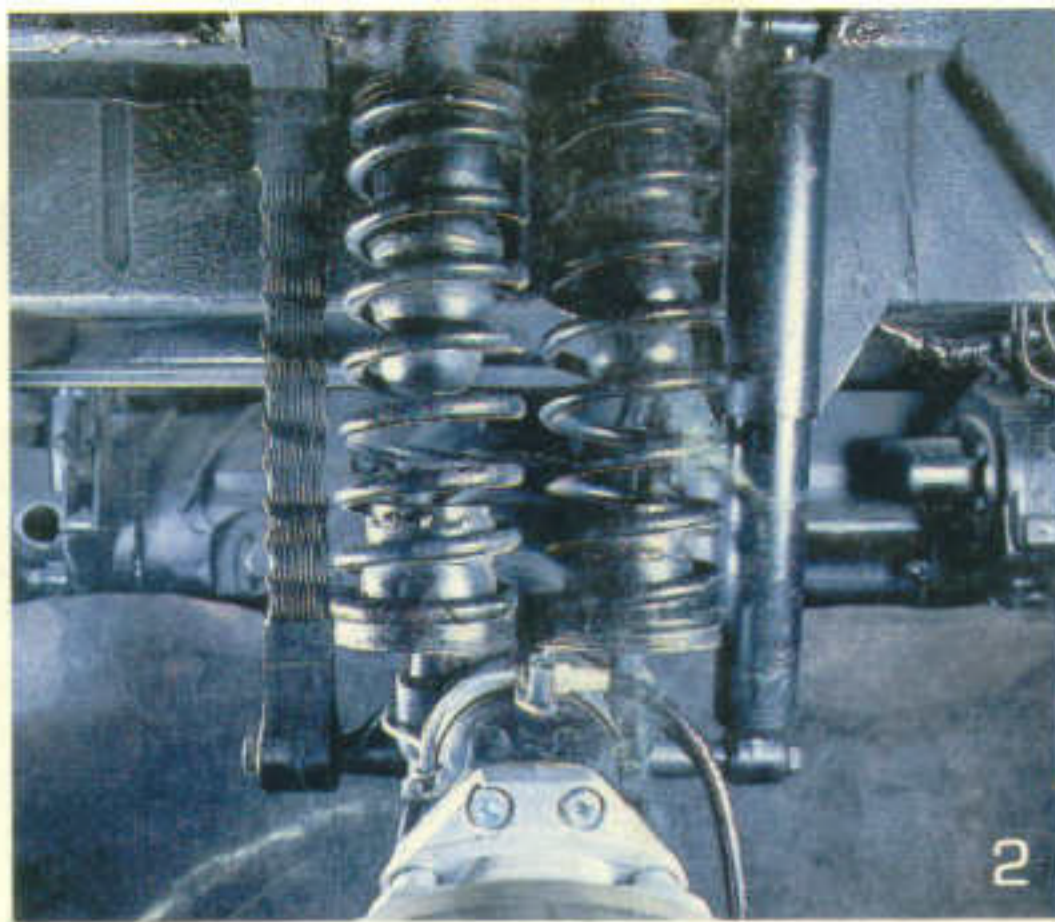
Pinzgauer is the final word for sportsmen and enthusiasts, because it's designed to withstand 10 years or more of punishing service. It's also perfect for construction crews, ski resorts, oil field and exploration work, or anywhere there's a need to transport men and materials on land.



Unfortunately, distribution of Pinzgauer will be limited in this country. There are two reasons for this: Because each Pinzgauer is handmade, only seven a day roll off the assembly line. And, with world-wide demand being what it is, just a thousand will be imported each year to the United States.

Pinzgauer. The last word in off-road vehicles. And that's that!

  
PINZGAUER OF AMERICA



- 1. Shift Panel.**  
Shift through 10 forward gears, 2 reverse.
- 2. Independent Suspension.**  
Front and rear IS gives a smooth highway ride, tackle irregular terrain.
- 3. Recaro Seats.**  
The most comfortable, back-pleasing seats money can buy.
- 4. Four-wheel Disc Brakes.**  
Two calipers on each front brake, one each on the back give sure, safe braking power.
- 5. Full Information VDO Gauges.**  
Includes speedometer, tach, oil pressure, cylinder head temperature gauge, volt meter and gas gauge.
- 6. Open-air Hatch.**  
Easy access for scouting, shooting, whatever.
- 7. Warning Panel Lights.**  
Indicates 4-wheel drive mode, hi-lo and running lights, emergency gear engagement, maximum RPM.
- 8. VIP Steering Wheel.**  
Sport-type, leather wrapped wheel for easy steering and grip.
- 9. Blaupunkt AM/FM, Cassette and Digital Clock.**  
The CR-3001, with 25 watt speakers for full fidelity.

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2102 ROOSEVELT DR., SUITE B  
ARLINGTON, TEXAS 76013  
817/469-1602